

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claim 1 (previously amended): In a computer system having a user interface, including a display and a selection device, a method of displaying an electronic document, the method comprising the steps of:

displaying at least a portion of the electronic document to a user as an immersive reading page, the immersive reading page mimicing a printed paper page;

associating with an element of the immersive reading page enhanced functionality; and

providing the user access to the enhanced functionality in response to the user selecting the element of the immersive reading page, wherein

no visual indication of the enhanced functionality is provided prior to the user selecting the element of the immersive reading page.

Claim 2 (canceled)

Claim 3 (original): The method of claim 1, wherein the enhanced functionality is transparently associated with the element of the immersive reading page.

Claim 4 (original): The method of claim 1, further comprising the step of invoking a training mode for teaching the association to a user.

Claim 5 (original): The method of claim 1, wherein the element is a page number and the step of associating comprises associating intrabook navigational functionality with the page number.

Claim 6 (previously amended): The method of claim 1, wherein the element is a title line and the step of associating comprises associating interbook navigational functionality with the title line.

Claim 7 (previously amended): The method of claim 1, wherein the element is content and the step of associating comprises associating content interaction functionality with the content.

Claim 8 (original): The method of claim 1, wherein the step of associating comprises the step of associating a first category of enhanced functionality with a first category of element on the immersive reading page.

Claim 9 (previously amended): A computer-readable medium having stored thereon computer-executable instructions for performing a method of displaying an electronic document, the method comprising the steps of:

displaying at least a portion of the electronic document to a user as an immersive reading page, the immersive reading page mimicing a printed paper page;

associating with an element of the immersive reading page enhanced functionality; and

providing the user access to the enhanced functionality in response to the user selecting the element of the immersive reading page, wherein

no visual indication of the enhanced functionality is provided prior to the user selecting the element of the immersive reading page.

Claim 10 (canceled)

Claim 11 (original): The computer-readable medium of claim 9, wherein the enhanced functionality is transparently associated with the element of the immersive reading page.

Claim 12 (original): The computer-readable medium of claim 9, further comprising the step of invoking a training mode for teaching the association to a user.

Claim 13 (original): The computer-readable medium of claim 9, wherein the element is a page number and the step of associating comprises associating intrabook navigational functionality with the page number.

Claim 14 (previously amended): The computer-readable medium of claim 9, wherein the element is a title line and the step of associating comprises associating interbook navigational functionality with the title line.

Claim 15 (previously amended): The computer-readable of claim 9, wherein the element is content and the step of associating comprises associating content interaction functionality with the content.

Claim 16 (original): The computer-readable medium of claim 9, wherein the step of associating comprises the step of associating a first category of enhanced functionality with a first category of element on the immersive reading page.

Claim 17 (previously added): The method of claim 1, wherein the enhanced functionality includes highlighting.

Claim 18 (previously added): The method of claim 1, wherein the enhanced functionality includes annotating.

Claim 19 (previously added): The method of claim 1, wherein the enhanced functionality includes drawing.

Claim 20 (previously added): The method of claim 1, wherein the enhanced functionality includes adding a bookmark indicator in relation to the immersive reading page.

Claim 21 (previously added): The method of claim 1, wherein the enhanced functionality includes adding a note to the immersive reading page.

Claim 22 (previously added): The method of claim 1, wherein the electronic document is a book in electronic form and the immersive reading page mimics a printed paper page of a book.

Claim 23 (previously added): The computer-readable medium of claim 9, wherein the enhanced functionality includes highlighting.

Claim 24 (previously added): The computer-readable medium of claim 9, wherein the enhanced functionality includes annotating.

Duplicate claim 24 (canceled)

Claim 25 (previously added): The computer-readable medium of claim 9, wherein the enhanced functionality includes adding a bookmark indicator in relation to the immersive reading page.

Claim 26 (previously added): The computer-readable medium of claim 9, wherein the enhanced functionality includes adding a note to the immersive reading page.

Claim 27 (previously added): The computer-readable medium of claim 9, wherein the electronic document is a book in electronic form and the immersive reading page mimics a printed paper page of a book.

Claim 28 (previously added): The computer-readable medium of claim 9, wherein the enhanced functionality includes drawing.